



# Key Takeaways, Analysis & Review of Good to Great: Why Some Companies Make the Leap...And Others Don't by Jim Collins

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**PLEASE NOTE: This is key takeaways *and analysis* of the book and NOT the original book.**

**Good to Great by Jim Collins | Key Takeaways, Analysis & Review**

## Preview:

What does it take to make something—an activity, a work of art, a company—great? What are the factors that distinguish the merely good from the truly great? In *Good to Great: Why Some Companies Make the Leap...And Others Don't*, Jim Collins offers insight into what makes a business truly great...

## Inside this Instaread of Good to Great:

- Overview of the book
- Important People
- Key Takeaways
- Analysis of Key Takeaways

## About the Author

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