



Sports Events, Society and Culture (Routledge Advances in Event Research Series)

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This innovative and timely volume moves beyond existing operational and pragmatic approaches to events studies by exploring sports events as social, cultural, political and mediated phenomena. As the study of this area is developing there is now a need for critical and theoretically informed debate regarding conceptualisation, significance and roles.

This edited collection explores the core themes of consumption, media technologies, representation, identities and culture to offer new insight into how sports events contribute to generation of individual and shared meaning over personal, community and national identities as well as the associated issues of conflict, resistance and power. Chapters promote a critical (re)evaluation of emerging empirical research from a diverse range of sports events and locations from the international to local level. A multi-disciplinary approach is taken with contributions from areas including sports studies, media studies, sociology, cultural studies, communications, politics, tourism and gender studies.

Written by leading academics in the area, this thorough exploration of the contested relationship between sports events, society and culture will be of interest to students, academics and researchers in Events, Sport, Tourism and Sociology.

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