



# **The Business Side of Escorting: The Ins and Outs of Running a Business in the Cyber Age for the Escort and the Sensual Masseuse Serious About Her Profession.**

*J. Roberts*

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## **The Business Side of Escorting: The Ins and Outs of Running a Business in the Cyber Age for the Escort and the Sensual Masseuse Serious About Her Profession. J. Roberts**

It's a fact! If you are an escort or sensual masseuse you are running a business...your business! Author J.D. Roberts provides the modern day escort and sensual masseuse (known as "providers" on the Internet) with the necessary guidance to run her business successfully in a professional manner.

With over twenty-five years of financial business experience as a CPA and businessman, Roberts tailors generally accepted business practices specifically to the provider's business in clear and easy-to-understand language. Included are many comments made by providers who share their experiences, feelings, opinions, and points-of-view.

A diverse set of topics is covered in four highly useful sections:

- Section One addresses personal and psychological issues that a provider needs to confront and have a comfort level with before entering the profession.
- Section Two explores how the provider can use the Internet as part of her overall marketing plan to promote her business.
- The third section introduces basic business topics to aid her in running her business including discussions of customer service, marketing, taxes, cash management, budgeting and planning.
- The final section discusses several personal finance topics that the provider should be familiar with.

The Business Side of Escorting is a book that every woman interested in the profession should own.

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