

All In Startup: Launching a New Idea When Everything Is on the Line

Diana Kander

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If Owen Chase can't find a way to turn his company around in the next nine days, he'll be forced to shut it down and lay off all of his employees. He has incurred substantial debt and his marriage is on shaky ground.

Through pure happenstance, Owen finds himself pondering this problem while advancing steadily as a contestant at the World Series of Poker. His Las Vegas path quickly introduces him to Samantha, a beautiful and mysterious mentor with a revolutionary approach to entrepreneurship. Sam is a fountain of knowledge that may save his company, but her sexual advances might prove too much for Owen's struggling marriage.

All In Startup is more than just a novel about eschewing temptation and fighting to save a company. It is a lifeline for entrepreneurs who are thinking about launching a new idea or for those who have already started but can't seem to generate the traction they were expecting.

Entrepreneurs who achieve success in the new economy do so using a new "scientific method" of innovation. *All In Startup* demonstrates why four counterintuitive principles separate successful entrepreneurs from the wanna-preneurs who bounce from idea to idea, unable to generate real revenue.

You will likely get only one opportunity in your life to go "all in" in on an idea: to quit your job, talk your spouse into letting you drain the savings account, and follow your dream. *All In Startup* will prepare you for that "all in" moment and make sure that you push your chips into the middle only when the odds are in your favor. This book holds the keys to significantly de-risking your idea so that your success appears almost lucky.

Join Owen and Sam for this one-of-a-kind journey that will set you on the right path for when it's your turn to put everything on the line.



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Do you have favorite book? For those who have, what is your favorite's book? Publication is very important thing for us to be aware of everything in the world. Each book has different aim or even goal; it means that guide has different type. Some people really feel enjoy to spend their a chance to read a book. They are reading whatever they consider because their hobby is reading a book. How about the person who don't like looking at a book? Sometime, man or woman feel need book after they found difficult problem or exercise. Well, probably you will need this All In Startup: Launching a New Idea When Everything Is on the Line.

Cindy Searcy:

Spent a free time for you to be fun activity to try and do! A lot of people spent their down time with their family, or their very own friends. Usually they doing activity like watching television, about to beach, or picnic within the park. They actually doing ditto every week. Do you feel it? Would you like to something different to fill your personal free time/ holiday? Could possibly be reading a book is usually option to fill your cost-free time/ holiday. The first thing that you ask may be what kinds of publication that you should read. If you want to test look for book, may be the reserve untitled All In Startup: Launching a New Idea When Everything Is on the Line can be great book to read. May be it might be best activity to you.

Otis Thompson:

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Gerald Sosa:

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