



# **Getting It Published: A Guide for Scholars and Anyone Else Serious about Serious Books, Third Edition (Chicago Guides to Writing, Editing, and Publishing)**

*William Germano*

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# Getting It Published: A Guide for Scholars and Anyone Else Serious about Serious Books, Third Edition (Chicago Guides to Writing, Editing, and Publishing)

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Today there are more ways to publish than ever, and more challenges to traditional publishing. This ever-evolving landscape brings more confusion for authors trying to understand their options. The third edition of *Getting It Published* offers the clear, practicable guidance on choosing the best path to publication that has made it a trusted resource, now updated to include discussions of current best practices for submitting a proposal, of the advantages and drawbacks of digital publishing, and tips for authors publishing textbooks and in open-access environments.

Germano argues that it's not enough for authors to write well—they also need to write with an audience in mind. He provides valuable guidance on developing a compelling book proposal, finding the right publisher, evaluating a contract, negotiating the production process, and, finally, emerging as a published author.

“This endlessly useful and expansive guide is every academic's pocket Wikipedia: a timely, relevant, and ready resource on scholarly publishing, from the traditional monograph to the digital e-book. I regularly share it, teach it, and consult it myself, whenever I have a question on titling a chapter, securing a permission, or negotiating a contract. Professional advice simply does not get any savvier than this pitch-perfect manual on how to think like a publisher.”—Diana Fuss, Princeton University

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