



Handbook of Longitudinal Research Methods in Organisation and Business Studies (Elgar Original Reference)

Melanie E. Hassett, Eriikka Paavilainen-Mäntymäki

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'This Handbook is a very timely contribution to organization and business studies. Most calls for longitudinal research are made in sections of published work that deal with limitations of the study or suggestions for further research. This book places longitudinal research methods at center stage. With its practical, hands-on approach it guides us how to design a longitudinal study in and around organizations - whether qualitative or quantitative - and how to implement it. I warmly recommend this Handbook to ambitious senior and junior researchers. It makes the commonly presented excuses for not undertaking longitudinal research completely redundant.'

- Rebecca Piekkari, Aalto University, School of Business in Helsinki, Finland

'This is a very timely book that fills an important gap in the field of research methods. So far very little attention has been paid to longitudinal research methods, while the usefulness of this type of research has often been discussed in many papers and conferences. Insights provided by scholars who have been doing this type of research provide useful guidelines for anyone interested in research methods from senior scholars to young researchers and PhD candidates. This volume will serve as an excellent complement to the existing range of books on research methods.'

- Pervez Ghauri, King's College London, UK

This innovative *Handbook* demonstrates that there is no single best approach to conducting longitudinal studies. At their best, longitudinal research designs yield rich, contextualized, multilevel and deep understanding of the studied phenomenon. The lack of resources in terms of time, funding and people can pose a serious challenge to conducting longitudinal research. This book tackles many of these challenges and discusses the role of longitudinal research programmes in overcoming such obstacles.

This book shows how longitudinal research methods enable the understanding of dynamics, mechanisms, causalities and interrelationships of organizational and business concepts in context and in relation to time. It discusses the richness and versatility of longitudinal research and offers, to students and experienced scholars alike, numerous viewpoints, reflections and personal accounts about conducting longitudinal research, from planning and fieldwork to reporting and managing of research projects.

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