



# **E-Business and IS Solutions: An Architectural Approach to Business Problems and Opportunities**

*William J. Buffam*

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## **E-Business and IS Solutions: An Architectural Approach to Business Problems and Opportunities**

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As all business becomes e-Business, managers and IT professionals must implement IT architectures that are effective, flexible, resilient enough to handle relentless change, growth, and acceleration -- or risk becoming uncompetitive virtually overnight. Written for both managers and technical professionals, E-Business and IS Solutions: An Architectural Approach to Business Problems and Opportunities offers complete, high-level guidance for defining and implementing IT architectures that enable e-Business instead of standing in its way. The book demonstrates the benefits of an architecture-based approach to e-business, and shows managers how to design effective e-Business architectures and infrastructure for their organizations. William J. Buffam reviews the core principles and practices associated with applying e-Business technology for competitive advantage, walks through each key activity needed to define an effective e-Business architecture, and presents powerful solutions for unique challenges of designing IT infrastructure for e-Business applications. For all managers and IT professionals involved with e-Business strategy, implementation, or IT architecture, including architects, analysts, strategists, project managers, developers, and many others.

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