

Coffee Activism and the Politics of Fair Trade and Ethical Consumption in the Global North: Political Consumerism and Cultural Citizenship (Consumption and Public Life)

E. Lekakis

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This book explores the politics borne of consumption through the case of coffee activism and ethical consumption. It analyses the agencies, structures, repertoires and technologies of promotion and participation in the politics of fair trade consumption through an exploration of the relationship between activism and consumption.



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